

Support Blacks in Government and U.S. Diplomacy



Project Title	Support Blacks in Government and U.S. Diplomacy
Project Summary	Show off your social media and website design skills by supporting the Carl T. Rowan Chapter of Blacks in Government (BIG) as we seek to increase our visibility, enhance our outreach and broaden our scope outside the Department of State. Help us broaden our reach and advocacy via social media.
Country	United States

Project Description

Help us attract more members, increase our social media reach, enhance the visibility of current programming through dynamic, more visually appealing and powerful imagery. Help us with Website design, communications and outreach materials and membership interface and interactions. Visit our current Website (www.BIGCTR.org) for more details on who we are and what we do.

Website Design & Social Media Intern

Update the BICTR site on a regular basis with articles, photos and videos.

Write short posts to highlight the activity of the chapter. Connect our social media sites with other social media influencers to optimize exposure.

Recommend social media site updates to improve interface and functionality.

Advise the chapter on new trends in social media and recommend ways to best leverage those based on our mission and goals

Attend monthly meetings and special meetings remotely.

Required Skills or Interests

Skill(s)

Cultural diplomacy

Design thinking

Editing and proofreading

Marketing

Research

Social media management

Website design

Writing

Additional Information

Blacks in Government Carl T. Rowan Chapter (BIGCTR) functions as a nonprofit, employee support, advocacy and resource Employee Affinity Group (EAG) at the Department of State in Washington, DC. The organization is open to all employees and contractor staff working at the Department. Our goal is to promote the well-being of all government employees on issues of Equity, Excellence, and Opportunity in the workplace through Advocacy, Education and Training.

Language Requirements

None